

Coaching for Leadership Effectiveness: Leverage Coaching Approaches to Achieve Strategic Objectives

Research has shown that coaching is one of the most important and highly sought-after skill by business/ organizational leaders because it not only improves their leadership effectiveness but also directly influences their capacity to perform at a very high level.

Enhance your capacity to apply effective coaching as a way of leading your teams and achieving organizational results by registering for our high impact programme. This programme takes participants through a practical learning experience that not only positions them for a fulfilling leadership journey but also empowers them to develop leaders in their teams.

Objectives



- To appreciate the theory and practice of coaching as a leadership effectiveness tool
- To understand how coaching works and its value to individuals and organisations
- To explore tried and tested coaching models and tools and how to use the same for improved leadership practices
- To learn effective strategies for building a coaching culture in your organisation
- To acquire knowledge and skills for developing an implementing workplace coaching programmes
- To identify actions needed for the incorporation of coaching as part of your leadership practice.

Who is this Programme for?



- Chief Executive Officers/Managing Directors
- · C-Suite Executives/Executive Directors
- Heads of Departments and HR Leaders seeking to implement workplace coaching programmes

Senior Managers seeking to improve the performance of their teams

Abridged Agenda



- · Understanding coaching
- · Coaching models and tools
- · Measuring coaching ROI
- Creating and embedding a coaching culture
- Using coaching for performance improvement
- · Coaching as a leadership development tool
- Embedding performance coaching at work

Facilitators



Dr. Martin Oduor-Otieno, CBS., PCC Leadership & Coaching Expert



Kepha Moreno Bosire Communication



Debbie Hollis Change & Culture Transformation Expert

Event Details



Date: 14th & 15th May, 2025 **Time:** 8.30 a.m. – 4.00 p.m. **Venue:** 2 full days in Naivasha

Investment: KShs. 70,000 (inclusive of taxes)

To Register Contact: Christabel - (+254) 715 313 244

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Deadline: 8th May, 2025